



SECURITY AND CONFIDENTIALITY POLICY

Updated on December 14, 2018

In the context of the use of its services and in particular the services available on its website, BIPEA may collect and process personal data about you.

This security and privacy policy sets out how BIPEA uses and protects the information you provide to us, and when you use www.bipea.org.

By interacting with BIPEA, you agree to the security and privacy practices described in this policy.

What personal information do we collect? How do we collect them? How do we use them? And what are your rights on your personal data? You will find the answers to these questions in this document.

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YOUR PERSONAL INFORMATION

"Personal Data" means any information that may be used to identify an individual. Personal data is generally collected from the information you provide when you interact directly with BIPEA or through our website.

WHAT TYPE OF INFORMATION DO WE COLLECT?

BIPEA can collect the following data:

Personal data

- Title
- Last name
- First name
- Position in the company
- Company address
- Professional phone
- Professional email
- Other information to identify a person

Behavioral data

When you visit our website www.bipea.org, we collect your data that gives information about the behavior and activities during your navigation on BIPEA website. Cookies (see below) and other technologies are used to collect this information (eg IP addresses, type of browser, pages visited, clicks ...)

HOW WE COLLECT THEM?

BIPEA collects your data through different means:

- Registration on the BIPEA website. When you register for the "Receive our communications" section, some personal information will be collected, such as last name, first name, address, phone and e-mail. If you are a member of BIPEA and use our services, you have access to content and services only available to registered members.
- Contact form. If you contact us by e-mail or by the contact form to receive information about our services or others, this establishes your consent for the purposes of communication. The information you provide will be stored for the fulfilment of your request and for future recurring questions.
- Social networks. By contacting us via social networks (facebook, twitter, linkedin ...), your contact information can be stored.
- Public sources. Some of your data is collected from public sources (website, official newsletters, public records etc.)
- Answers to surveys. If you choose to respond to the surveys we send you, your contact information may be stored.
- Events and other interactions. When interacting with BIPEA representatives at trade shows, conferences, phone calls, in-person visits or by any other means, your personal data may be registered in our database future communications or trade relations.

HOW WE USE THEM?

BIPEA uses this information only to respond to your requests, to send you messages related to your profession and to improve its services. Examples of such operations include:

- When the information request or support forms are completed, we will use the data provided to contact you to provide information about our products and services or to respond to your requests.
- We can use the information provided to send surveys to improve our services.
- If you subscribe to the "receive our communications" section, we will use this information to send you informative or promotional communications. You may revoke this authorization at



any time by deactivating our service. Please click on the "Unsubscribe" link of the communication in question or send the request to the contacts at the end of this policy.

- When you visit our website www.bipea.org, we use Google Analytics cookies to evaluate how users interact with our website and to improve our services. Google Analytics places a cookie in your web browser that provides information to Google so that it can identify you as a visitor on your next visit to our site and store the pages you visited during your session. This technology is covered by the Google Analytics Terms of Service and the Google Analytics Privacy Policy. For more information on how Google uses information from partner websites, visit <https://policies.google.com/technologies/partner-sites>

WITH WHOM WE SHARE THEM?

We treat your personal data only for the purposes set out in this privacy policy. We do not share your personal information with third parties.

BIPEA will not sell your personal data and will only use this information for the conduct of its activities.

HOW LONG WE KEEP YOUR INFORMATION?

BIPEA will keep this personal data collected as long as necessary to carry out the sales activities described above.

COOKIES AND OTHER INTERNET DATA TECHNOLOGIES

Cookies are small files stored on your device that allow our services to identify it and provide advanced features of our website such as storage preferences or passwords. Cookies can also be used for marketing purposes to improve our services.

You can however disable cookies if you do not want your data to be collected, however some functions of the site will be corrupted (slow ...). If you continue to browse this website without changing your browser's cookie settings, you agree to receive cookies when you use this site.

YOUR RIGHTS REGARDING YOUR PERSONAL DATA

BIPEA protects your personal information and treats it in accordance with the definitions in this policy.

You can:

- Request a copy of your personal information stored in our database,
- Ask to delete your personal information in our database,
- Ask to remove any future commercial or marketing communications,
- Contact us for any request regarding the processing of your personal information,
- Ask us to limit the further processing of your personal information.

CONTACT INFORMATION

If you have any questions about this privacy and security policy or exercise your rights regarding your personal data, please contact us at:

BIPEA

CAP 18 - Case 21

189 rue d'aubervilliers

75018 PARIS - France

email: information@bipea.org

This security and confidentiality policy may be amended or supplemented at any time by the BIPEA, in particular to comply with any legislative, regulatory or jurisprudential or technological developments.

In such a case, the date of its update will be clearly identified at the beginning of this policy. These modifications engage the User as soon as they are posted online. It is therefore appropriate that the User consults regularly this policy of confidentiality and use of cookies to learn about any changes.